

Positively Impacting Peoples' Lives since 1881

Roundbank® | Roundbank® Insurance Agency | Investment Solutions

Fall 2012

# in the loop



Holiday  
Open Houses

INVITE



Own Your  
Own Future

INVEST



Are You Waiting  
For Us to Ask?

PROTECT



New Prague

Kasasa®  
Takes Over!

NEWS



## Positively Impacting Peoples' Lives: Waseca Location

"Positively impacting peoples' lives" is the core purpose of the Roundbank organization and a recurring theme for our issue of In the Loop. Our core purpose is firmly rooted in our day-to-day direction and our focus for the future. It is the fundamental reason for our own existence and it goes far, far beyond making money – it is the personal guiding star on the horizon for all Roundbank staff.

In this feature, we are pleased to highlight the Waseca location. Since 1881, Roundbank has been serving the financial needs of our customers, offering a safe and sound place for your hard-earned money. Roundbank was originally chartered as the People's Bank of Waseca and was organized by individuals who had been involved with the founding of Waseca in 1867. The original bank building is now occupied by Four Seasons Athletics on the corner of 2nd Ave NE and State St. Throughout the early years, the bank went through several rechartering and name changes. In 1900, the name was changed to The People's State Bank of Waseca. In 1908, the bank was rechartered as a national bank known as the Farmer's National Bank of Waseca. In 1971, the bank was rechartered as a state bank known as The First State Bank of Waseca and the bank moved to its current location at 200 2nd St NE. It was one of the more uniquely designed banks in the state because of its round shape. In 1987, the bank was purchased by the Erickson family and local directors and management

group. It continued as The First State Bank of Waseca but adopted the service mark of "The Roundbank" – it's name based on how the local community identified the bank.

Over the years, Roundbank has grown to include three additional bank locations; Waldorf, Farmington and New Prague. Today, the Waseca location has 44 employees who make up the following departments Bookkeeping, Operations, Human Resources, Marketing, Service and Sales. We also provide complete financial services by offering insurance services through Roundbank Insurance Agency and investment planning services through Investment Solutions. Roundbank's core values are Integrity, Respect, Honesty, Citizenship and Excellence. Our employees illustrate our core value of Citizenship by volunteering for numerous events in the communities we serve. Our employees and Jr. Board members at the Waseca location are involved with several events/organizations including: United Way, Relay for Life, Waseca Schools, Taste of the Farm, Neighborhood Service Center and the Chamber of Commerce. We are very proud of our employees' involvement in the community.

As we enter our 131st year, we want to thank you, our customers for your business and the trust you have placed in us. Roundbank and our employees take pride in being a locally owned community bank, positively impacting peoples' lives and being trusted financial advisors.



Larry Thompson  
Roundbank  
President/CEO

# Holiday Open Houses:

We invite you to join us this holiday season and celebrate all that we have to be thankful for – customers like you!

## New Prague

Tuesday, December 11  
9am-5pm

## Farmington

Thursday, December 13  
11am – 6pm

## Waldorf

Wednesday, December 12  
8:30am-3:30pm

## Waseca

Friday, December 14  
11am-4:30pm

## Own Your Own Future

Many of you will be receiving a letter from Governor Mark Dayton in regards to planning for your future care. Should you spend down your assets? Should you transfer your assets? Should you open a trust? Should you purchase long-term care insurance? These are all questions that should be answered NOW; before it's too late! Check out [www.mn.gov/ownyourfuture](http://www.mn.gov/ownyourfuture) for some great information regarding long-term care planning. Do not wait. Own your future. Talk with one of our financial advisors now about your options, visit [www.investmentsolutionsmn.com](http://www.investmentsolutionsmn.com) for contact information.

## Investment Solutions

Investment and Insurance Products are offered through Fintegra Financial Solutions, an independent, registered broker/dealer. Member FINRA/SPIC. OSJ phone 763-585-0503. Roundbank and Fintegra are NOT affiliated. Account Executives are Registered Representatives of Fintegra. Investment and Insurance are NOT FDIC Insured, are NOT insured by Any Government Agency, are NOT Guaranteed by Roundbank or any Financial Institution and May Lose Value.

## News You Can Use

As banking becomes more sophisticated, so do attempts at fraud such as scams, computer hacking and identity theft. At Roundbank, we want our customers to be well-informed of the safeguards that can be taken to protect themselves. We have added a special section to our website called "Customer Education & Awareness". Visit [www.roundbank.com](http://www.roundbank.com), click "Customer Education & Awareness" under the "Customer Favorites" list on the left side of the homepage. On this page you will find educational articles and consumer alerts and tips. Please take a few minutes and visit this page, if you have any questions please contact your banker.

## Employee News

We welcome the following employees to Roundbank!

**Jodi Evenson**- Operations and Service Manager (Waseca)

**Nick Pexa**- Banker Trainee (New Prague)

**Sandi Schlomann**- Underwriter (Waseca)

## What Are You Waiting For?

Surveys tell us that half of all American households have no life insurance, other than a group policy at work. Most people say they know they need more life insurance protection for their loved ones, but haven't done anything about it. Here are the leading reasons people give for not having life insurance. Does one of these sound like you?

### 1. Don't know what to buy.

We are here to answer your questions.

### 2. Don't think I can afford it.

As average life span continues to get longer, life insurance rates continue to decline.

### 3. Haven't gotten around to checking into it.

Just a phone call to our agency can get you set.

### 4. I am immortal!

The best time to buy life insurance is when you are healthy, while coverage is affordable.

**Remember, life insurance is for the ones you love.**

**Call us today!**

**Roundbank Insurance Agency**

Roundbank Insurance Agency products and services are Not insured by the FDIC, Not insured by any government agency, Not a deposit or other form of obligation of Roundbank, Not guaranteed by Roundbank

## Kasasa® Take Overs!

To celebrate the recent launch of our Kasasa banking accounts, we held "Kasasa Take Over" events at establishments in your communities! We gave away FREE gas in Waseca, FREE ice cream in Farmington and FREE pizza buffets in New Prague. Kasasa is a collection of checking accounts that rewards account holders with what interests them the most – high interest! Visit [www.roundbank.com](http://www.roundbank.com) or talk with your banker for more information on our Kasasa® accounts.



Farmington



Waseca

## Make Money Make Sense with MONEY\$ISLAND™

MoneyIsland is an exciting online world geared to tweens ages 8-14. It teaches them about money through adventurous quests. They become financial gurus along the way and earn real-life rewards!

Visit [www.roundbank.com](http://www.roundbank.com) to get started!

**Roundbank**

**Waseca**  
507-835-4220  
200 2nd Street NE

**New Prague**  
952-758-BANK (2265)  
1100 1st Street NE

**Farmington**  
651-463-8300  
3380 Vermillion River Trail

**Waldorf**  
507-239-2166  
102 South Main

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