Positively Impacting Peoples' Lives since 1881

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Summer 2012

in the loop

A new way to bank

SAVE

Retirement planning

INVEST

Popmoney® mobile payments

ONLINE

Our new mascot, Roundy!

NEWS

Positively Impacting Peoples' Lives: FINNEY COMPANY

"Positively impacting peoples' lives" is the core purpose of the Roundbank organization and a recurring theme for our issue of In the Loop. Our core purpose is firmly rooted in our day-to-day direction and our focus for the future. It is the fundamental reason for our existence and it goes far, far beyond making money – it is the personal guiding star on the horizon for all Roundbank staff.

Al Krysan, Manager, Finney Company

In this feature, we are highlighting Finney Company. Finney Company began operations in 1946, and moved their business to the South Metro six years ago. Current management of the company is led by Al Krysan, who joined the firm in 1996. Originally, Finney Company was created primarily to provide products for blackboard cleaning and other classroom supplies. Along the way they developed a small niche in publishing. Beginning in the late '90's the company began a major transformation focusing on the publishing business. At the present time, over 80% of sales are now from publishing and distribution.

At the beginning of this transition, the company adopted the Mission Statement "To help improve the quality of lifelong learning worldwide". The guiding principal of this mission has led them through their success in supporting and providing materials for schools as they have added products necessary for lifelong learning with niches in Ag Education, Traditional Vocational Courses, Antique Tools and Early Trades, Fine Arts & Crafts, and Outdoor Enthusiasts. Their products are found in many schools in Minnesota and throughout the country as well. Today Finney Company provides 400 proprietary publications, and distributes over 6,000 quality products to support lifelong learning.

In addition, this company and its management support many organizations by donating profits from the sales of books they publish. Some examples include ALS (Lou Gehrig's disease), American Cancer Society, and St Paul Police K-9 Foundation. For many years, Finney Company has been positively impacting peoples' lives with the products they offer as well as their charitable support.

Roundbank appreciates the relationship with Finney Company and congratulates them for their successes.

Larry Thompson
Roundbank
President/CEO

Kevin Kuboushek
Market President
Farmington

SAVE

Kasasa - A New Way to Bank!

Do You Kasasa?

Waseca Personal Bankers

Do you want to bank like a superhero? You can with our Kasasa Cash® and and Kasasa Saver® accounts – two free accounts that reward YOU for using them. Kasasa is a new brand of free checking and savings accounts that pay you for using your accounts with high interest and automatic savings. As a Roundbank customer, you know that we love giving back to our customers in ways that matter. Hopefully you like earning massive interest and building your savings automatically because we think these accounts are pretty awesome. Visit www.roundbank.com to learn more about Kasasa!

INVEST

Retirement Solutions

"Should you find yourself in a chronically leaking boat, energy devoted to changing vessels is likely to be more productive than energy devoted to patching leaks."
–Warren Buffett

Is it time to devote some energy to your retirement? Contact one of our financial advisors today by visiting www.investmentsolutionsmn.com.

Investment Solutions

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NEWS

Customer Appreciation

Thank you for attending our customer appreciation events throughout the summer! We were excited to introduce our new Mascot, Roundy! Be on the look out for Roundy at events in your community!

Roundy having fun in New Prague!

Employees at our Waldorf event enjoyed serving you!

Farmington Jr. Board Members with Roundy

Roundy with some fans in Waseca!

GROW

Employee News

We welcome **Scott Buckner**, PC Network Specialist. Scott will provide support to all four Roundbank locations.

FARMINGTON

We welcome **Jessica Donnelly** and **Alicia Miller**, Part time tellers and **Jessica Vadnais,** Personal Banker.

ONLINE

Popmoney®

Person-to-Person Payments Made Easy, Convenient and Secure

With Popmoney®, you now can send or request payments directly from Roundbank Internet Banking Bill Pay using only the recipient's email address, mobile phone number or account information. You have the freedom of sending a payment to a friend, relative, babysitter or anyone, anytime, anywhere! Popmoney® is an easy, fast, and secure online personal payment service that lets you send and receive money just as easily as sending a text message or email! To learn more about this new service, visit www.roundbank.com, Personal Banking and click on Internet Banking.

PROTECT

Review Your Farm Personal Property Inventory

Regardless of the size of your farm you know how quickly things change from year to year. New buildings are built, bins are constructed, and new tractors are purchased. And it is not only the large items that change, everything from tools and equipment to spare parts are accumulated throughout the year. With fall fieldwork on the horizon, now is the time to review your farm personal property with our agency to make sure you are adequately covered before harvest begins. Please contact one of our agents to set up a review today.

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LEARN

MONEY$ISLAND™

Teach your kids to manage finances with MoneyIsland!

MoneyIsland is a FREE online experience that teaches kids, ages 8 to 14, how to make the most of their financial future. This interactive adventure features quests to exotic destinations, helping children become financial gurus along the way.

Kids Learn Money. Earn rewards.

Kids love games! They also love winning cool stuff for doing well. When the game is completed they have the option to come into our office and redeem prizes for playing!

Visit www.roundbank.com to start your quests!